



THE KENYA INSTITUTE OF MANAGEMENT

Centre for Enterprise Development

BUSINESS START-UP TRAINING DATES

Thinking of starting your own business?

The KIM Business Start-up Program will help you:

- start a successful business of your choice
- achieve your desired business growth targets
- avoid business mistakes commonly made by new entrepreneurs
- boost your confidence to enter into business.

By participating in the program, you will be able to:

- identify and evaluate your business ideas
- know your strengths and weaknesses as an entrepreneur
- identify your customers, sources of finance and ideal business locations
- manage your cash and other business resources for growth.

Course dates

The program is a **three-day course** and runs once every month.
Apply now and indicate the month you wish to enroll.

March	25th	-	27th
April	28th	-	30th
May	27th	-	29th
June	24th	-	26th
July	29th	-	31st
August	26th	-	28th
September	30th	-	2nd October
October	28th	-	30th
November	25th	-	27th

Facilitated By:

Centre for Enterprise Development
The Kenya Institute of Management

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Promoting Excellence and Integrity in Management Practices